



FEED THE HUNGRY

A meal is an act of hope.
Fight hunger and build
sustainability today!



ServeNow
Procrastinate later

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GIVE NOURISHING FOOD **FOR THE HUNGRY**

ServeNow is a Christian non-profit that not only transforms the most vulnerable lives physically, but holistically!

From God's provision of manna to Israelites in the wilderness to Jesus' miraculous feedings, the Bible shows God's character as a generous, compassionate Provider. In Matthew 25, Jesus shows that the righteous will serve the hungry, thirsty, naked, sick, imprisoned, or those strangers in need.

You can help feed the hungry and bring hope in Ethiopia, Sri Lanka, Ukraine, and refugee and displaced populations today.

MATTHEW 14:16

But Jesus said, "They need not go away; you give them something to eat."

MATTHEW 25: 42-46

"For I was hungry and you gave me nothing to eat, I was thirsty and you gave me nothing to drink, I was a stranger and you did not invite me in, I needed clothes and you did not clothe me, I was sick and in prison and you did not look after me.' They also will answer, 'Lord, when did we see you hungry or thirsty or a stranger or needing clothes or sick or in prison, and did not help you?' He will reply, 'Truly I tell you, whatever you did not do for one of the least of these, you did not do for me.' Then they will go away to eternal punishment, but the righteous to eternal life.'"



HELP FIGHT **HUNGER GLOBALLY**

The global COVID-19 pandemic exposed the vulnerability of food systems and its health consequences. Devastatingly, it drove millions of people into hunger and poverty. This resulted in increased food insecurity, malnutrition, and poverty. Food insecurity is defined as the condition of not having access to sufficient food, or food of an adequate quality, to meet one's basic needs to live an active, healthy life.

Hunger can also be viewed as a dimension of poverty. Without sufficient and sustainable incomes, families cannot access basic needs like nutritious food, clean water, or quality health care. Some of the causes of hunger include inequity, climate change, conflict, disasters, and emergencies.

By partnering with us, you can fight hunger, build sustainability, and bring hope to the most vulnerable! Explore how you can share Christ's compassion and feed the hungry today.

QUICK REALITIES ABOUT **FOOD HUNGER**

- 1 in 10 people suffer from hunger
- 3.1 billion people cannot afford a healthy diet.
- In 2022, an estimated 29.6% of the world's population — 2.4 billion people — were moderately or severely food insecure.
- 783 million people suffer from hunger around the world.
- 80 million more women than men were hungry in 2022.
- 85% of people facing hunger crises live in conflict-affected countries.
- 13.6 million children suffer from severe acute malnutrition.
- 2 million children die every year from malnutrition.
- 45% of all child deaths worldwide are from hunger and related causes.
- 1 in 3 children in low-and-middle income countries suffers from chronic malnutrition.
- Rising global food prices will cause 1.5 million more children to be undernourished.
- The war in Ukraine increased hunger for one-fifth of the global population, impacting 1.7 billion people.

You can take an action of hope and fight against hunger today!



FIGHT RISING HUNGER IN **SRI LANKA**

Sri Lanka is experiencing its worst economic crisis. The country grapples with food shortages and record high inflation, limiting access to healthy and affordable meals. More than 6 million people – nearly 30 percent of the population – are currently food-insecure and require humanitarian assistance. There are two ways you can help!



Operation Joseph

This program provides rural Sri Lankan families with seeds, fertilizer, or livestock. You can help the most vulnerable maximize a sustainable, agricultural solution to combat rising food security.



Unity Kitchen

Every week, ServeNow and a partner church hosts a soup kitchen in the most vulnerable communities. Your Feed the Hungry gift will ensure nourishing food for men, women, and their children at the Unity Kitchen.

OPERATION JOSEPH

Just like how God used Joseph to successfully manage Egypt's response to famine, Operation Joseph helps Sri Lankans with home gardening through this economic and food crisis. So much so, that government officials recognize this successful program!

"In the face of these challenges, I am grateful for the invaluable assistance provided by ServeNow. Their dedicated program has played a vital role in alleviating the economic burden these farming families face. Today, a pressing concern for women in our community is ensuring the nutrition and education of their children. Many wonder how to obtain the necessary seeds and plants to cultivate their gardens effectively to provide food for their children. ServeNow Sri Lanka has exhibited a clear vision and a noble purpose by offering vegetable plants instead of temporary relief in the form of dry food. I extend my heartfelt thanks for this great program," -
Ajjitha, Coordination Officer of the Women's Agricultural Society



Do you want a sustainable solution to hunger? A gift of \$10,000 will serve 13,333 people! You can ensure families and children with self-sufficient, life-saving assistance through home gardening.

UNITY KITCHEN

A Feed the Hungry gift will help vulnerable Sri Lankan's like Janaka. You can make a significant difference and act of compassion, one meal at a time.



Build a bridge between the church and community. For the first time, people will step foot in a church and experience Jesus' love tangibly.



Tourism is a major contributor to Sri Lanka's economy but it has suffered due to the political and economic crisis, affecting people like Janaka.



"The sight of a warm meal being prepared and the kindness of your volunteers brought tears to my eyes. I must admit that today has been a tough day for me. I woke up with an empty stomach and had no idea how I would make it through the day without food because I had to save enough to feed my family of five. But then, I stumbled upon your soup kitchen. I cannot express how much this one meal meant to me. Your kindness has made a significant difference in my life today, and I will always remember this act of compassion. Your soup kitchen is not just a place that serves food; a place that serves the spirit," - Janaka M., a three wheel (tuk-tuk) driver.



A monthly gift of \$1,022 will operate the Unity Kitchen, feeding vulnerable Sri Lankan's like Janaka. You can make a difference physically and spiritually!



FIGHT RISING HUNGER IN **UKRAINE**

The war in Ukraine has pushed millions of people in its immediate region and others worldwide into deadly food insecurity. Roughly one in three families in Ukraine – 11 million people – are food insecure. You can provide critical food assistance to those affected by this devastating war.



Food Box

ServeNow Ukraine's volunteers distribute emergency food boxes to the elderly, people with a disability, and families with children. The set of food products focus on basic nutrition. In addition, the most vulnerable receive prayer and a *Basic Series* book.



SEND A LIFE-SAVING **FOOD BOX**

ServeNow Ukraine's volunteers distribute emergency food boxes to the elderly, people with a disability, and families with children. The set of food products focus on basic nutrition. In addition, the most vulnerable receive prayer and a *Basic Series* book. Your support will impact someone like Vira!



Vira and Anatol are an elderly couple, living in Kyiv. Unfortunately, Anatol is bedridden with a broken hip. When the war began, evacuation was impossible. She shared, *"It would be enough for a couple of weeks for my family. I am very grateful to people who are caring for us and are not indifferent to our suffering. Thank you!"*



Send a life-saving food box to someone like Vira who needs it now! A gift of \$3,000 serves 30 families one month. Your gift will make a life-saving difference: \$100 can provide a box containing enough food for a month.



UNLEASH DIRE FOOD SUPPLIES IN ETHIOPIA

According to the World Food Programme, Ethiopia is ranked third most affected in the current global hunger crisis. The devastating drought and ongoing wars have negatively impacted hundreds of thousands of men, women, and children—all at risk of famine. The United Nations estimates that 20 million Ethiopians currently experience food insecurity.



ServeNow Ethiopia will serve those facing famine and starvation. You can provide packages of basic food supplies to those facing critical food insecurity. A one-time gift of \$24,000 or a \$2,000 monthly gift will jumpstart an emergency response!



If you'd like to create a more sustainable solution, consider ensuring long-term food security through empowering a Micro-Enterprise or Skill-Training project with a \$2,000 donation.

Activate your generosity through a food box or Micro-Enterprise to help Ethiopians affected by the global food crisis.



REFUGEES & DISPLACED POPULATIONS

Around 70 percent of the world's refugee population live in countries or territories affected by severe food insecurity. With your help, we can ensure accessible food every step of their journey.



You can build a bridge with the church and the hungry. *ServeNow* will serve locations such as the Sudanese Refugee Camp, Yazidi Refugee Camp, U.S.-Mexico Border, and war-torn countries like Ukraine.



Food shortages often happen and impact refugee camps and displaced populations globally. Some of the major reported causes of death there include malnutrition or in relation to the lack of nourishing food.



Will you make the difference between life and death? On average, \$15,000 a month helps serve all locations. Even a small gift of \$30 ensures affected families with accessible food and restores hope.

GIVE AN ACT OF HOPE TODAY

ServeNow is on the ground right now providing critical food assistance to people in Ethiopia, Sri Lanka, Ukraine, and across refugee and displaced populations today. Your support is truly the difference between life and death for many.

When you give to *ServeNow's* Feed the Hungry program, you are reducing food hunger or insecurity and restoring hope! Donate today and ensure the most vulnerable have access to food.

Operation Joseph	\$120,000
Unity Kitchen	\$12,264
Emergency Box	\$36,000
Famine Relief	\$24,000
Refugee Camps	\$179,600
Total	\$371,864



To give online, scan the QR code.



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GIVE LIFE-SAVING
FOOD TODAY



*Sharing Christ's passion for the world by
serving the most vulnerable through
national churches and leaders.*



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