

SKILL-TRAINING PROPOSAL

You can empower women and children to a better fulfilled life by providing skill development. Your partnership with *ServeNow* will teach disadvantaged women various skills around the world!













Around the world, education and skill training are imperative for improving the lives of the most vulnerable. Lack of education and low-developed skills perpetuate the endless cycle of poverty and inequality. On top of those disadvantages, human trafficking targets **40.3 million vulnerable people globally.**

Women and children remain as the most vulnerable populations, bearing the brunt of disproportionate disparity in health, education, and poverty. When done right, technical and vocational skill-training improve livelihoods of the most vulnerable, prevent human trafficking, and eliminate poverty altogether.

You can invest in the powerful life transformation of women, impacting their families and communities. By providing life-changing resources and skill training, women will experience Jesus' promise to life in all of its fullness (John 10:10).

Poverty, illiteracy, unemployment, and social inequalities are all contributing factors to human trafficking. Globally gender inequalities remain deeply entrenched, especially in patriarchal societies. These gender gaps remain particularly striking in **South Asia, the Middle East, and North Africa** where the rates of participation among men are *more than three times higher*. These are just a few challenges women face around the world:

- Low Wages—Globally, women earn 24 percent less than men, and at the current rate of progress, it will take 170 years to close the gap. 700 million fewer women than men are in paid work.
- Lack of Decent Work—75 percent of women in developing regions are in the informal economy where they are less likely to have employment contracts, legal rights, or social protection, and are often not paid enough to escape poverty. 600 million are in the most insecure and precarious forms of work.
- **Unpaid Care Work**—Women do at least twice as much unpaid care work, such as childcare and housework, as men sometimes 10 times as much, often on top of their paid work. The value of this work each year is estimated to be at least \$10.8 trillion more than three times the size of the global tech industry.
- Longer Work Days—Women work longer days than men when paid and unpaid work is counted together. That means globally, a young woman today will work on average the equivalent of four years more than a man over her lifetime.

Those factors often push women and girls to alternative solutions, ending in the lure of human trafficking. This modern-day slavery impacts **40.3 million vulnerable people** globally. Women and girls make up **71 percent of those victims estimated at 28.613 million**. These victims face sexual exploitation, unfree labor, domestic servitude, forced marriage, organ removal, etc.

ServeNow's Skill-Training program serves the most vulnerable women in five countries: **Egypt, India, Iraq, Nepal, and Ukraine.** Our National Directors work closely with their communities to bring awareness and empower at-risk women with skill-training opportunities.

When you support a female's pathway from education to employment, it keeps women safe from all forms of violence. Your support of education and prevention is a powerful strategy to ensure women fulfilling their potential and God's hope for their future.



In India and Nepal, women in rural families experience poverty due to strongly embedded patriarchal societies. Women are exploited in their families and society, limiting access and competition for education. The Caste System also subsets victims to be at higher risk for lower castes across Southern Asia.

The U.S. Department of State considers both countries as Tier 2 for human trafficking, meaning their government does not meet the minimum standards for the elimination of trafficking but is making significant efforts to do so.

Forced labor and sex trafficking are the most common types of human trafficking in Nepal. The National Human Rights Commission estimated that **1.5 million Nepalis** are vulnerable to human trafficking. Traffickers use Nepal's open border with India to transport Nepali women and children to India for sex trafficking.

India's largest trafficking problem is forced labor, estimating **8 million victims**. Traffickers use debt-based coercion to exploit men, women, and children. Traffickers often transfer deceased workers' outstanding debts to their parents, siblings, or children.



ServeNow India and Nepal focus on education for prevention and awareness of human trafficking. In rural villages, traffickers lure victims away with the promise of fake jobs and a better future. Whereas others move to cities like Katmandu in hope of working for a better future, but end up in prostitution.

Your partnership combats human trafficking by training vulnerable women and young girls how to tailor. The program also dedicates resources and additional lessons on human trafficking awareness.

In India, our team hopes to train 40 at-risk women through 3 Skill-Training courses (only \$3,200 a class). Our Nepali team will provide 160 women with a six-month-long training around \$500 per student, which includes a sewing machine upon graduation. There will be two courses in Katmandu and two additional options in remote villages. When you provide skill training in India and Nepal, vulnerable women find financial security, impacting generations to come!



ServeNow Nepal operates a 3-month long course on Computer Literacy and IT. The classes teach 80 young women from 16 to 25 years old, who aspire to secure an office job or higher education. Without computer skills, most the educated women and girls miss out on solid job opportunities. Because the majority of the women live as migrants in low-income rental areas, private courses are costly and unfeasible.

This program supports these young women with the computer fundamentals. This includes lessons on Nepali and English typing, photocopying, printing, email, internet, and applications such as MS Word, MS PowerPoint, MS Excel. Every gift of \$278 supports one woman or \$5,565 sponsors one of the four classes. You can educate Nepali women with employable skills today!

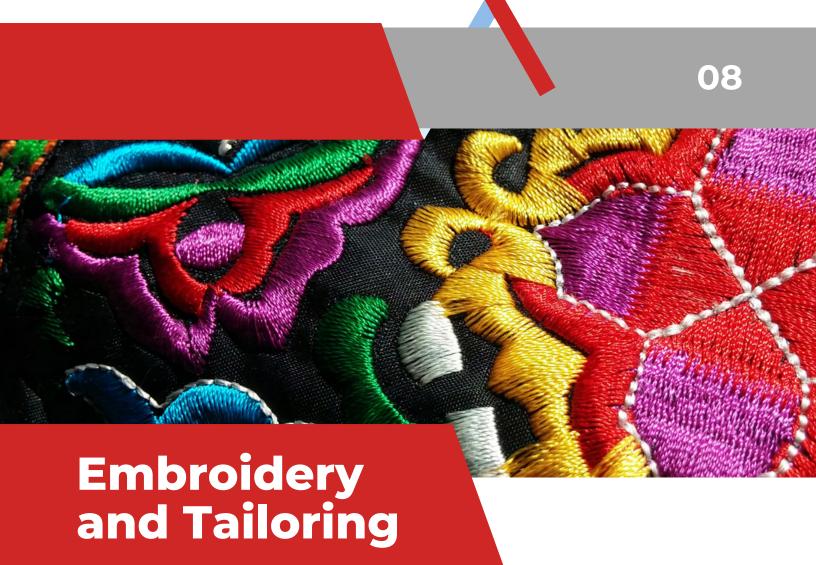


In Egypt, women and children fall victim to sex trafficking and forced labor in domestic service, street begging, drug trafficking, quarrying, and agricultural work. Some parents force their children to beg in the streets or exploit girls in sex trafficking. NGOs report the lack of economic and educational opportunities subjects women and girls to sex trafficking or domestic servitude to supplement family incomes.

Iraq is both a source and destination country for men, women, and children subjected to human trafficking. Decades of war and hardship have increased poverty rates, lowered education levels, and reinforced patriarchal society and marginalized women—making them more vulnerable to exploitation.

More specifically, Yazidis in the Singar area were subject to mass killings, forced conversions, abduction of young children, and sexual enslavement of thousands of women and girls by the Islamic State of Iraq and the Levant. It's estimated that 7,000 Yazidi women and girls fell victim to abductions, rape, and enslavement with 3,000 still missing.

The U.S. Department of State considers Egypt and Iraq as Tier 2 for human trafficking, meaning their government does not meet the minimum standards for the elimination of trafficking but is making significant efforts to do so.



ServeNow Egypt focuses on awareness and skill training as protection from sexual exploitation or their conversion to Islam. The current economic situation is startling with the lack of job opportunities for women and the high cost of living. These results often lead women to compromise situations. You can help vulnerable Egyptian women find value and work in society all while bringing awareness to trafficking. Through this skill training, there will also be an opportunity to introduce *The Basic Series*.

ServeNow Iraq provides tailoring classes similar to Nepal but incorporates *The Basic Series* — specifically *The Basic Things You Need to Know About God's Love*. Despite Yazidi women's liberation from the ISIL terrorist organization, many are still affected psychologically, economically, and socially.

Some of the best tools that can help these women are skill-development, most importantly, God's love. Your support will give them that freedom from poverty, education, and much more.



Ukraine has been a source, transit, and destination country for human trafficking since the early 1990s. **As a Tier 2 country**, the Government of Ukraine does not fully meet the minimum standards for the elimination of trafficking but is making significant efforts toward compliance with those standards.

Traffickers reportedly kidnap women and girls from conflict-affected areas, both domestic and foreign victims, for sexual exploitation and forced labor across Ukraine.

Around 10-15 percent of the Roma community lack identification documentation, leaving them unable to access government assistance and increasing their vulnerability.

Approximately **104,000 children** institutionalized in state-run orphanages are especially high risk of trafficking.

Russia's full scale invasion of Ukraine heightens refugee and displaced populations vulnerability to trafficking. According to the United Nations, **Ukraine will experience a spike in human trafficking** due to the rise in 8 million refugees and 5.9 million internally displaced persons in 2023.

So many Ukrainian women and children are seeking to rebuild their lives, but will face this unsettling trend and reality of human trafficking.



ServeNow Ukraine prevents human trafficking by skill-training young women. Our two bakery locations serve young women from orphanages, poor families, and refugees from Eastern Ukraine.

The Uzhgorod bakery, located in Western Ukraine, welcomes young women and girls into this orphanage-family home. Prior graduates train the new students how to bake while speaking life into their stories. Often times these young girls are pushed away as outcasts.

The majority of these children are "social orphans," meaning they were put in the care of the state due to abuse, abandonment or extreme poverty. Every three days an orphan with a disability dies, usually because they don't get the necessary medical attention. In a Ukraine orphanage, known as an Internat, there is a mixed boarding school for orphans and children from families living in poverty. It is a catch-all for children of every background and need.

Our second location is a brand-new bakery and cafe in Iprin, outside of Kiev. Despite the limits of the ongoing war, *ServeNow* Ukraine plans to host multiple classes and train 20 students to distribute baked-goods to local orphanages, refugees, Roma people, poor families, and other disadvantaged people.



Two of the biggest challenges of internally displaced communities will be finding a job and putting food on the table. Nearly one-third of the population is unemployed. Roughly one in three Ukrainian families — 11 million people — are food insecure. These factors put vulnerable women, especially at risk of human trafficking.

In Irpin, Ukraine *ServeNow's* Dream In Style trains internally displaced refugees with a cosmetology course on hairdressing and nail technician. At graduation, cosmetology students will receive the necessary tools to start their very own careers. Your support will empower 6 refugee women to rebuild their lives and achieve financial independence!



ServeNow could provide hundreds of women with skill training and thousands of women with awareness on social issues with women's rights, child labor laws, and human trafficking. You can transform vulnerable lives for eternity! Reduce poverty, tackle extreme inequalities, and combat human trafficking:

- **Egypt**—empower domestic abuse survivors with four skill-training classes (\$16,800).
- India—educate 40 at-risk women with three tailoring classes and awareness seminars for 300 women (\$12,600).
- Iraq—rebuild the lives of Yazidi refugees with two skill-training classes (\$12,600).
- **Nepal**—equip 160 women with four tailoring classes and awareness seminars (\$80,000) and educate 80 women with four computer and IT classes (\$22,260).
- **Ukraine**—train 20 orphans and internally displaced refugees with two bakery programs (\$13,440) and 6 other refugees with cosmetology courses on hairdressing and nail technician (\$5,880).



ServeNow invites you to provide hope and combat poverty through skill-training the most vulnerable women.

For just \$500 we can provide one woman with skill-training and a sewing machine upon graduation. Every \$5,000 provides one skill-training class to 10 women. Your gift of \$15,000 educates 30 women.

Will you invest in life-changing resources and skill-training for women to experience Jesus' promise to the fullness of life? Combat poverty and human-trafficking.

Online

Scan the QR to give *Skill-Training*.



By Check

Mail a check payable to *ServeNow*, 1817 Austin Bluffs Pkwy #110, Colorado Springs, CO 80918.

Planned Giving

Unleash the benefits of a non-cash gift through Stock Appreciations, IRA Distribution, Estate Planning, etc. Contact our team by phone or email.











End Of Proposal ———

THANK YOU

In advance, thank you! Together with God's favor and your partnership, you can serve like Jesus to the most vulnerable women, improving their lives for generations to come.





