



THE BASIC SERIES **PROPOSAL**

You can fill a spiritual gap for indigenous pastors, new believers, and their communities. By partnering with *ServeNow*, you can equip 15,000 churches in 25+ countries with foundational discipleship material like *The Basic Series*.



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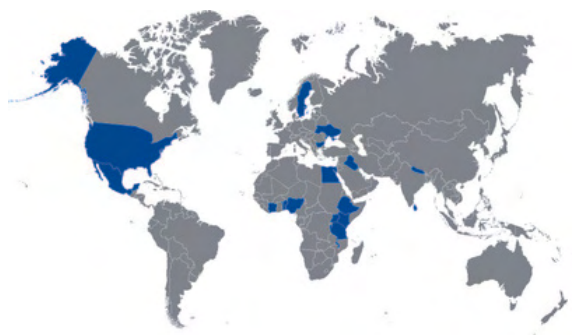
About

In December 2012, *ServeNow* was launched to serve the most vulnerable by caring for orphans, widows, underprivileged children and youth as well as equipping the Church for greater fulfillment of its ministry and providing humanitarian assistance where needed.

For more than 10 years, *ServeNow* has come alongside the local church in each country to show the love of Christ. Our mission focuses on *sharing Christ's passion for the world by*

serving the most vulnerable through national churches and leaders.

Believing God's heart is for all the world (John 3:16), *ServeNow* partners with likeminded people and partners to serve like Jesus in every country by 2050.





The Reality

All of ServeNow's National Directors from Africa, Asia, Europe, Latin America, and the Middle East answered the question, *'What is the number one need?'*

Each of their voices echoed a need for Bibles and basic foundational resources to equip believers to understand their faith and share it effectively with others.

The Basic Series currently equips over 10,000 pastors and leaders in a network of 6,500+ churches in 25 countries. Overall there are 2 million copies in use.

Every print run of 3,000 books makes a remarkable impact:

- **43%** church growth yearly
- **688** people come faith in Christ
- **85%** of believers experience significant spiritual growth
- **1,860** people share their faith with one other person

Churches worldwide are waiting for *The Basic Series* to transform their church, believers, and their communities. What are you waiting for? Partner with the Church today.

Why?



Do you remember the moment you said yes to Jesus? What about when you received your first-ever Bible, eager to grow as a disciple of Christ? Do you recall the teachers and biblical resources that helped you understand Scripture and grow in your faith?

Now envision a believer in another part of the world without access to any of those resources to understand the Bible (let alone if one even has a Bible). In addition, many international pastors do not have the privilege of a theological education. Think about how this would impact your personal walk with the Lord.

What would your faith look like without the tools that helped you understand the Bible? How would your faith grow?

As the Church is growing numerically with an authentic passion for Jesus, members struggle to grasp God's Word. Leaders lack simple discipleship resources to equip their congregation to grow spiritually. *The Basic Series* fills that gap worldwide! Every book powerfully equips the Church for evangelization, discipleship, and spiritual growth.



The Origin Story

ServeNow's founder, Lars Dunberg, has served in global ministry for over 60 years in 88 countries. He has taught and trained thousands of pastors and leaders on every continent. Through the years and multiple organizations, pastors would approach him and say, *"this training has been great for us, but what about for our people? They need something in small doses!"*

For some time the phrase "small doses" played around in Lar's head. When *ServeNow* began, Lars was invited to speak at a pastors' conference in India. Last minute he printed some copies run of the material to present *The Basic Things You Need to Know About Jesus*. After the conference, pastor after pastor approached him and said, *"this is exactly what we need...more topics like this in small doses!"*

The books spread like wildfire! So, he began to develop more topics. Now there are 32 *Basic Series* booklets available in 57 languages worldwide.

The Basic Series intends to reach any education level with the foundational truths of the Christian faith. They are also a tool for pastors and leaders in their discipleship efforts and even their personal studies! Over the years, this God-given program has developed far greater than anyone imagined.



The Material

The Basic Series are small 32-page booklets that explain basic biblical concepts in easy-to-understand language. There are 32 booklets available in 57 translations. There is also a special 15 booklet Leadership set for pastors and leaders.

Our goal is to reach 85% of the world's population with the top 100 spoken languages. The basic plan is to present every new believer with one new booklet every three months, creating a biblical truth foundation for their Christian faith. *The Basic Series* is a 8 year discipleship program that leads to transformed lives, revived churches, and impacted communities.

It only costs \$1.50 to create, translate, typeset, print, and distribute each *Basic Series* booklet. The average print run per title is 3,000 copies.

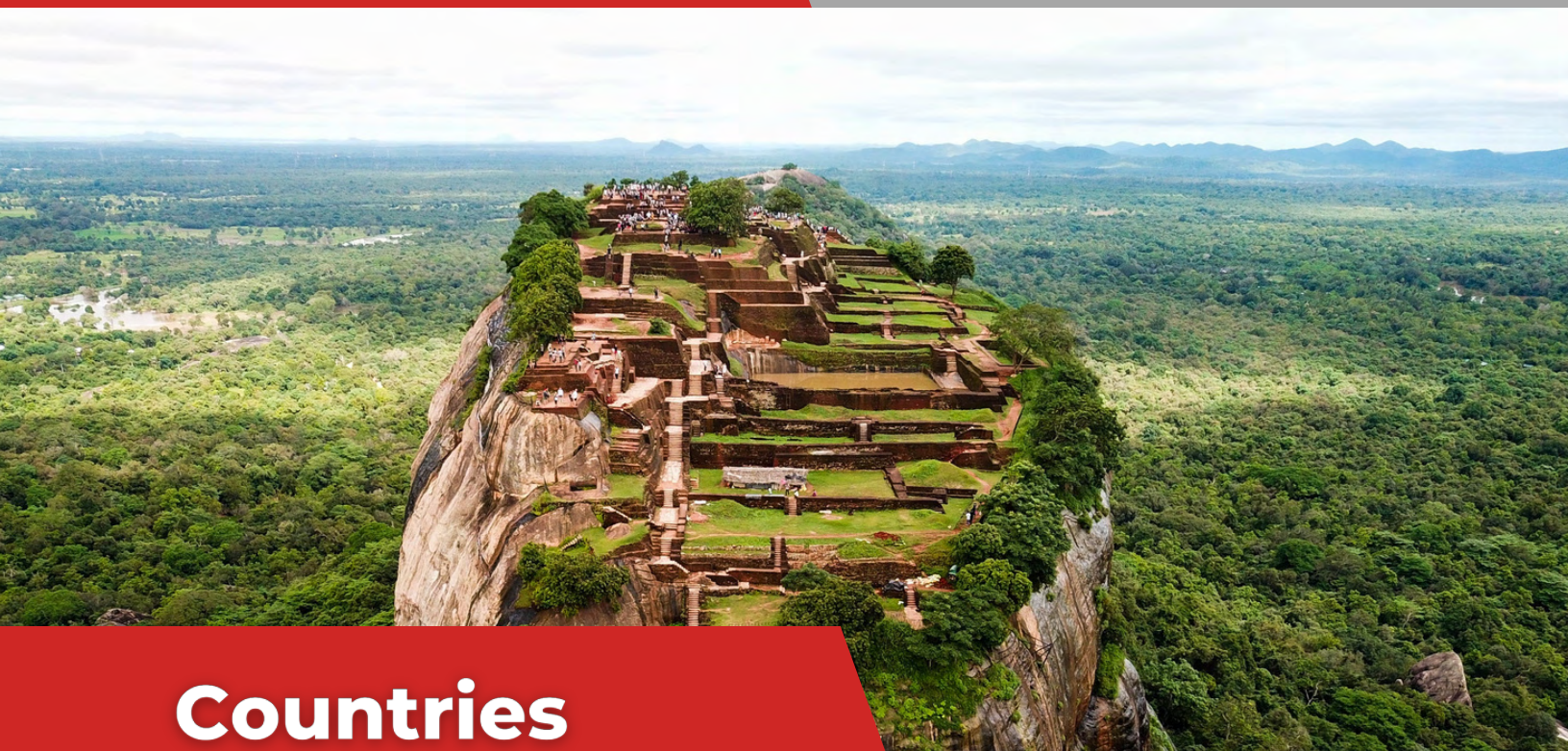




Needed Translations

ServeNow is full of God-sized dreams and visions to share His passion for the world. *The Basic Series* is just one way to fulfill the Great Commission and equip the global Church. You can launch *The Basic Things You Need To Know About Jesus* in several new translations and countries:

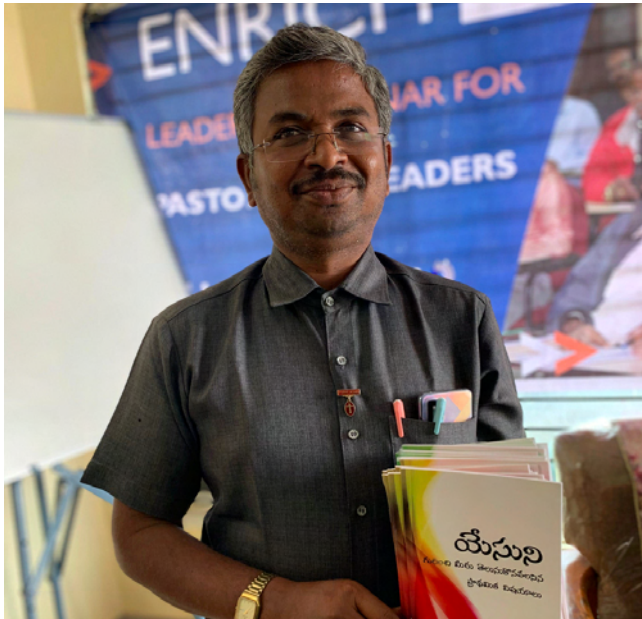
- **Asante Twi** — over 20 million speakers of this dialect in Ghana and part of Ivory Coast.
- **Cebuano** — 22 million native speakers in the Philippines.
- **Czech** — official language spoken in the Czech Republics, 10 million native speakers.
- **Chin** — spoken by 446,264 people, mostly in Myanmar.
- **Haitian Creole** — French-based Creole with 10-12 million speakers worldwide.
- **Hiligaynon** — spoken by about 9.1 million people in the Philippines.
- **Ilocano** — third most spoken language in the Philippines.
- **Indonesian** — spoken by over 94% percent of Indonesia's population.
- **Italian** — around 64 million native speakers, 20th most spoken language in the world.
- **Lao or Laotian** — official language of Laos with 30 million native speakers.
- **Romanian** — spoken by 25 million people as a first language.
- **Slovak** — a total of 5 million native speakers in Slovakia.
- **Tagalog** — the national language of the Philippines.
- **Thai** — native to Thailand, over 39.8 million people speak worldwide.
- **Turkish** — official language of Turkey and Cyprus, over 80 million native speakers.
- **Vietnamese** — first language spoken by 86.5 million people.



Countries to Launch

You can help launch *The Basic Series* in 30+ countries. On average, a \$20,000 gift initiates *The Basic Series* in one country. This includes translation, typeset, print, and distribution for four books in one year. Which country would you like to go and make disciples?

- Brazil
- Burkina Faso
- China
- Costa Rica
- Croatia
- Czech Republic
- Dominican Republic
- DR of Congo
- Ghana
- Indonesia
- Italy
- Jordan
- Latvia
- Lebanon
- Liberia
- Moldova
- Mozambique
- Nicaragua
- Niger
- Panama
- Philippines
- Poland
- Romania
- Rwanda
- Senegal
- Serbia
- Slovakia
- South Sudan
- Sudan
- Syria
- Vietnam



Pastor S., from a church in Hyderabad, India recently commented, *"In spite of eight years of training and thirty years of ministry experience, I have learned things I did not know by reading this booklet. The believers in my church have also shared how helpful the first book has been for them to understand the Christian faith better."*



In Ukraine, Alexander testified, *"My idea of a prayer life changed after reading this book. I began to realize how important prayer is to the Christian life."*

Pastor Mande, from a church in Uganda, explained, *"Ignorance is no longer our portion as others thought due to our remote areas we dwell and minister in. These booklets have trained, sensitized, equipped, and commissioned us for ministry work."*



Why not just purchase some of these at the Christian bookstore or local store?

There are no Christian or secular bookstores in most of these countries. While we have a wealth of Christian materials here in the USA, most of these areas have never seen a Christian book apart from the Bible.

Isn't this duplicating publishing resources?

No, not at all. In most of the areas we work in, there is nothing available like this resource material. For many pastors and church members, it will be the first book they have ever owned besides the New Testament or the Bible.

Why provide 32 booklets instead of one book?

One larger book on all these subjects would be overwhelming! Many people have no more than four years of education. To ensure that people are learning these basics over time, each person receives a new booklet on a new subject every three months (for up to 7 years). The pastors are also trained on the same subject simultaneously so they can teach it as well. Discipleship training is not a one-time event, but coming alongside these churches to serve now and for the future.

Can these people read?

The global literacy rate stands at 87 percent or almost nine out of ten people worldwide. There is at least one person in each family that will read the booklets to the illiterate.

Why does ServeNow give these away? Does that hurt the local economy?

This material teaches the basics of Christianity to small grassroots churches with an average of 60 people. Most members are day laborers or work in the fields, barely making enough to put food on the table. All materials are printed within the country, supporting the local economy. Everything we share with these churches, whether water, clothing, or medicine, are actually purchased locally—investing in their local economy!

Can't people read material on their phones?

We focus on remote and rural areas, where approximately 400 million people live without electricity. Some people may have a phone. However, booklets go places where phones cannot. Printed copies are a valuable possession to read, underline, and study or share with others. *The Basic Series App* provides access to download *The Basic Series* books including the Leadership Edition, introduction videos, audible versions, Serve Like Jesus 30-Day Devotion, the Bible, verse of the day, and a weekly church service.



Scan the QR to
download *The
Basic Series App*.



Give Today

The Basic Series is an 8-year discipleship program that continues to grow rapidly. Your gift will equip believers, pastors, and their communities with critical discipleship resources for a growing global Church.

For just \$450, we can reach 300 people with a basic biblical topic to read and cherish forever. Your gift of \$1,500 translates three books in one language, on average. Every \$4,500 prints 3,000 books in one language.

The Word of God will not return void (Isaiah 55:11). Will you fill the spiritual gap for 15,000 churches in 25+ countries?

Online

Scan the QR to give towards *The Basic Series*.



By Check

Mail a check payable to *ServeNow*, 1817 Austin Bluffs Pkwy #110, Colorado Springs, CO 80918.

Planned Giving

Unleash the benefits of a non-cash gift through Stock Appreciations, IRA Distribution, Estate Planning, etc. Contact our team by phone or email.



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End Of Proposal —————

THANK YOU

In advance, thank you! Together with God's favor and your partnership, you can equip 15,000 churches in 25+ countries with foundational discipleship material like *The Basic Series*. Let's bridge the gap for spiritual growth today!

ServeNow

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